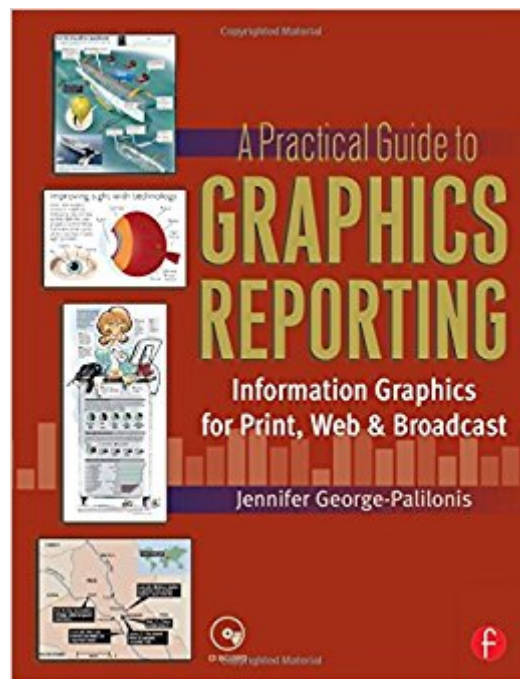




The book was found

A Practical Guide To Graphics Reporting: Information Graphics For Print, Web & Broadcast



Synopsis

A Practical Guide to Graphics Reporting explains all of the most important skills and theoretical considerations for creating diagrams, charts, maps, and other forms of information graphics intended to provide readers with valuable visual and textual news and information. Research and writing skills as they relate to graphics reporting are explained, as well as illustration techniques for maps and diagrams, rules for creating basic charts and diagrams, and the various types of uses for maps in graphics reporting. While other texts related to these topics may address similar skill sets, A Practical Guide to Graphics Reporting uniquely teaches these skills in the context of journalistic storytelling and visual reporting. Newspapers, magazines, online publications, and various other media employ information graphics reporters. Studying this text in conjunction with instruction in journalistic visual storytelling prepares you to enter this field. This text offers a solid foundation for print and online graphics reporters and helps beginners and professionals alike become better, well-rounded visual communicators. While other texts related to these topics may address similar skill sets, A Practical Guide to Graphics Reporting uniquely teaches these skills in the context of journalistic storytelling and visual reporting. Newspapers, magazines, online publications, and various other media employ information graphics reporters. Studying this text in conjunction with instruction in journalistic visual storytelling prepares you to enter this field. This text offers a solid foundation for print and online graphics reporters and helps beginners and professionals alike become better, well-rounded visual communicators.

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Customer Reviews

Become a versatile visual communicator!

This book is actually more suited for beginners although experts might learn a few things too. It covers all the aspect of creating graphics for news reporting, on how to effectively tell a story on its own or complement the news. There are lessons on using multimedia graphics, doing research, understanding ethics, designing information graphics, creating maps and tables, analyzing statistics. There are numerous case studies and interviews included to relate back to the real world. The interviews are really useful. There's nothing like learning from the pros. If you like this book, you should also check out the rare Malofiej series of infographics books. They all contain interviews and tons of infographics examples. (Check out my profile for other books I've reviewed.)

Confused about how to conceptualize and execute information graphics? For journalists and graphic artists alike, this book is an invaluable resource for how to bring the two crafts together. The author takes care to provide real world examples that are clear and to-the-point and illustrate the topics at hand. This is an invaluable resource for small and medium-sized newsrooms in particular, as well as classrooms or individuals wanting to brush up on the state of the art of news graphics presentation.

This book is clean, simple, easy to understand. It's full of examples from daily graphics to large-scale graphics media thrive on. But, best of all, it gets right to the point of explaining why those graphics work. If you're an expert, you should get a copy as a reminder of what to shoot for and help check your work. If you're a student, you need one.

This book is a great resource to get introduced into the information graphics field and to brush up on your skills in order to make clean, concise news graphics. Everything you need to help you understand what the business is all about is explained in a clear, easy-to-understand format. For classrooms, the author helps you structure your lessons wonderfully, and for professionals, she reminds you what to strive for.

This book is great for the young reporter just getting started and as a reference in the newsroom. I especially recommend it to introductory and intermediate graphics programs at journalism schools everywhere!

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